

synxBody NZ

Step ahead
with synx

NZ Pharmacy 2024



Podiatrist Developed
FOOTCARE & TOTAL BODY WELLNESS



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NZ / JANUARY 2024 (V24.1)

synxsole synxeaze synxlace synxplus synxgeli

WHY CHOOSE synxBody

At SynxBody, we believe that everyone deserves access to affordable and effective footcare. With our innovative products and solutions, we are changing the game, making it our mission to improve foot health for people everywhere.

Our success story is your opportunity. Join us, and together, we'll change lives and make footcare more accessible worldwide.

Here's why SynxBody is the brand you want to partner with:



INCREDIBLE GROWTH

We're not just growing; we're skyrocketing! Our 100% year-on-year growth speaks to our dedication and the market's demand for our products.



INNOVATIVE SOLUTIONS

We're not your typical footcare brand. Our products are designed to provide long-lasting comfort and health benefits. From orthotic insoles to compression socks, our range is built on innovation to solve the most common foot problems, and we are here to support the whole body through all stages of life.



AFFORDABLE & PROFESSIONAL

We're passionate about solving problems, and our co-founder and CEO is a sports podiatrist with over 20 years' experience finding better ways to solve the world's biggest footcare problems. Our commitment to accessible pricing sets us apart in the industry.



GLOBAL EXPANSION

We're on a mission to take SynxBody around the world. Join us as a distributor, and together, we'll change the way people think about feet, no matter where they are.



WEALTH

We are a hugely profitable and successful brand in Australia. After launching into the market in 2015 on Shark Tank we have gone on to pave our way, expanding the range and our distribution through Australia and New Zealand. We are established, we have the financial backing and we are aiming for global market domination.



GLOBAL PODCAST ON FOOT & BODY HEALTH

We are just launching a health and wellness podcast with Rachael Ferguson as the host, educating the public on podiatry conditions, treatments and interviewing health experts from around the world. This podcast will be marketed globally to increase our brand awareness and match our global expansion goals.

Podiatrist Led & Developed

Healthy feet, healthy body

At SynxBody, we're not just about footcare; we're about revolutionising the way the world thinks about feet.

We have a complete range of products to help:

- ✓ Bunions
- ✓ Corns
- ✓ Callus
- ✓ Plantar fasciitis
- ✓ Achilles tendonitis
- ✓ Swelling
- ✓ Burning feet
- ✓ Swelling
- ✓ Pronated (flat) / supinated (high arch) feet
- ✓ Sever's disease
- ✓ Cracked heels
- ✓ Pain (ankle, knee, heel, growing pains)

Solving people's most common foot concerns by:

- ✓ Improving body alignment
- ✓ Preventing complications
- ✓ Improving posture
- ✓ Reducing pain
- ✓ Reducing inflammation
- ✓ Reducing swelling
- ✓ Innovative podiatrist designed products to support a wide range of conditions



ALIGN. SUPPORT. PROTECT.

ONE STOP INSOLE



Designed by Australian podiatrists, Synxsole orthotics are the 'one stop' insole for all your needs, suitable for adults and kids. Our patented, slim design helps align your body, support your feet and lower limbs, as well as protect your joints.

Synxsole orthotics are made from premium, antimicrobial materials to maximise durability and hygiene, and their affordability enables the purchase of multiple pairs for different shoes. Our unique two part design is made for everyday comfort and also assists in relieving a variety of conditions including:

- ✓ Plantar fasciitis
- ✓ Heel pain
- ✓ Achilles and shin pain
- ✓ Knee, hip and back pain
- ✓ Arch pain
- ✓ Ankle pain



*Should a customer not be 100% happy in the first 30 days, please provide a refund (at store's discretion) and we will happily provide a replacement pair to your store. Contact sales@synxbody.com for details. **Conditions apply, details on SynxBody website.



CUSHION. PROTECT. RELIEVE.

The Synxgeli product range has been designed specifically for feet to be cushioned and protected with relief for soft tissue, bones and joints against unwanted stress, providing optimal comfort and pain relief. All our Synxgeli products are made of washable, soft medical silicone and are non-toxic.



BUNION PROTECTION

GEL BUNION SHIELDS (with toe separator)

Synxgeli Gel Bunion Shield's soft gel splint helps to separate the big and second toes and assists in straightening the bunion reducing stress and pain around the bony prominence. The Synxgeli Bunion Shield can cushion, protect and relieve soft tissue and the big toe joint from unwanted stress, providing optimal comfort and pain relief.



- ✓ Ideal for bunion deformities and overlapping first or second toes
- ✓ Optimal comfort and pain relief
- ✓ Cushion, protect and relieve soft tissue and the big toe joint from unwanted stress



GEL BUNION SLEEVES

Gel Bunion Sleeves, made from protective gel encased in a soft, stretchy covering, have been designed specifically to treat bunions or bony prominences. They cushion, protect and relieve soft tissue and the big toe joint from unwanted stress, providing optimal comfort and pain relief.



- ✓ Cushion, protect and relieve soft tissue and the big toe joint from unwanted stress
- ✓ Treats bunions or bony prominences
- ✓ Provide optimal comfort and pain relief
- ✓ Made from protective gel encased in a soft, stretchy covering



CUSHION. PROTECT. RELIEVE.



GEL FOREFOOT CUSHIONS

Gel Forefoot Cushions have been designed specifically to protect the ball of the foot from unwanted stress by cushioning and elevating the toe joints providing optimal comfort and pain relief.



- ✓ Protect the ball of the foot from unwanted stress
- ✓ Cushioning and elevation of the toe joints
- ✓ Optimal comfort and pain relief
- ✓ Commonly used to treat blisters, neuromas, corns and calluses
- ✓ One size fits all



GEL TOE SLEEVES

Synxgeli Gel Toe Sleeves for small or big toes, are ideal for placing over the toes and reducing or preventing corns, blisters and toe deformities of the lesser/bigger toes.



Small

- ✓ Size small are ideal for the lesser toes to help cushion, protect and relieve the toes and toenails from unwanted stress, providing optimal comfort and pain relief
- ✓ Ideal for treating, reducing or preventing corns, blisters and toe deformities

Large

- ✓ Size large are ideal for the big toe to help cushion, protect and relieve the toe and toenail from unwanted stress, providing optimal comfort and pain relief
- ✓ Ideal for runners, cyclists and anyone needing to cushion the toe as well as to protect against blisters or calluses commonly experienced in this area.



CUSHION. PROTECT. RELIEVE.

CALLUS PROTECTION



MOLESKIN PROTECTORS FOR CALLUS & BLISTERS

The Synxgeli moleskin protectors have been designed specifically for callus and blisters to cushion and protect with relief from unwanted stress and rubbing, providing optimal comfort and pain relief.

The Synxgeli moleskin protectors are self-adhesive for callus and blisters are ideal for:

- ✓ Callus
- ✓ Blisters
- ✓ Protecting sore areas from rubbing and friction of shoes



FOAM CUSHIONS FOR CALLUS & PRESSURE SPOTS

The Synxgeli foam cushions have been designed specifically for callus and pressure spots to cushion and protect with relief from unwanted stress and rubbing, providing optimal comfort and pain relief.

The Synxgeli callus protection range are self adhesive and suitable for anyone suffering from:

- ✓ Callus
- ✓ Pressure Spots
- ✓ Blisters



CUSHION. PROTECT. RELIEVE.



CORNS & PLANTAR WARTS CUSHIONING

The Synxgeli foam cushions for corns and plantar warts have been designed specifically to cushion, protect and relieve friction and rubbing, providing optimal comfort and pain relief from corns and plantar warts. The self adhesive Synxgeli form cushions for corns and plantar warts are ideal for:



- ✓ Corns
- ✓ Plantar warts
- ✓ Preventing friction and rubbing on corns & planter warts
- ✓ Using to hold medication directly onto the wart or corn, without affecting the surrounding tissue.



FOAM HEEL GRIPS

The Synxgeli foam heel grips are a back of the heel solution to keep your heels from slipping out of shoes, are ideal for blister prevention and assist shoe sizing issues.

Providing shock absorption for your heels, these self adhesive lightweight breathable grips keep your feet dry and comfortable.

The Synxgeli foam heel grips are ideal for:



- ✓ Slipping shoes
- ✓ Heels rubbing on shoes
- ✓ Heel blisters
- ✓ Shoes that a slightly too big



CUSHION. PROTECT. RELIEVE.



GEL HEEL CUSHIONS

The Synxgeli Heel Cushions relieves pressure under the heel and Achilles area. May assist in treating heel pain, plantar fasciitis, sever's disease, heel spurs and Achilles tendinopathy by cushioning and reducing pressure in the heel area.

- ✓ Specifically designed to cushion, protect and relieve the heel and Achilles
- ✓ Optimal shock absorption as the heel strikes the ground
- ✓ Contoured arch pad helps to reduce impact
- ✓ Slim design for a more comfortable fit into a wider range of shoes and sporting boots
- ✓ The protective, antimicrobial covering helps to improve comfort and prevents sweating and slipping



GEL HEEL SOCKS

The Synxgeli Gel Heel Socks provide a barrier for any bony deformities at the back of the heel that may be aggravated when wearing shoes as well as protecting against cracked heels.

- ✓ Provide a barrier for bony deformities at the back of the heel that may be aggravated when wearing shoes as well as protecting against cracked heels
- ✓ Cushion, protect and relieve soft tissue, bones and joints against unwanted stress
- ✓ Optimal comfort and pain relief
- ✓ For cracked heels, use the heel socks at night-time directly after applying emollients and creams

SOFT GEL COMFORT RANGE

to CUSHION & PROTECT



CUSHION. PROTECT. RELIEVE.



GEL POWER INSOLES

Provides gentle cushioning to help relieve mild symptoms of arthritis, ball of foot pain, burning feet, capsulitis, callus, flat feet, heel spurs and sesamoiditis. The Synxgeli Gel Power Insoles are ideal to cushion, protect and relieve the soft tissue and joints of the foot against impact.

- ✓ Specifically designed to cushion, protect and relieve the soft tissue and joints of the foot against impact
- ✓ Softer and thicker for comfort and shock absorption
- ✓ Optimal cushioning, protection and relief during sporting and physical activities
- ✓ Shock absorption and cushioning of the heel and arch area
- ✓ Strength and stability under the arch of the foot
- ✓ Should you require more support or alignment of your body we would highly recommend the Synxsole Adults or Kids insoles



GEL TOE CRESTS

Synxgeli Gel Toe Crests elevate the toes, relieving stress under the tips of the toes as well as encouraging toes to straighten. The Synxgeli Toe Crests cushion, protect and relieve soft tissue, bones and joints against unwanted stress, providing optimal comfort and pain relief for conditions such as hammer, claw or mallet toes, as well as blisters and calluses.

- ✓ Ideal for hammer, claw or mallet toes, as well as blisters and calluses
- ✓ Cushion, protect and relieve soft tissue, bones and joints against unwanted stress
- ✓ Optimal comfort and pain relief



CUSHION. PROTECT. RELIEVE.



GEL TOE SPREADERS (big toe and little toes)

Synxgeli Toe Spreaders have been specifically designed to separate the first and second toes (big toes) and fourth and fifth toes (little toes), therefore reducing friction, pressure and corn and callus formation. They cushion, protect and relieve soft tissue from unwanted stress, providing optimal comfort and pain relief.

Little Toe

- ✓ Designed to separate the fourth & fifth toes, therefore reducing friction, pressure and corn & callus formation

Big Toe

- ✓ Designed to separate the first & second toes, therefore reducing friction, pressure and corn & callus formation

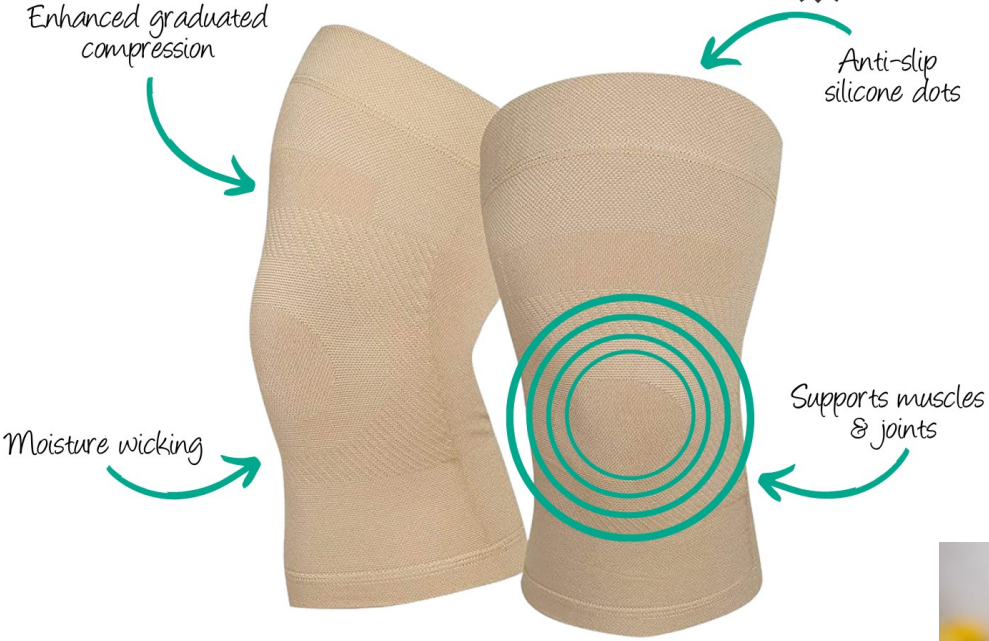


COMPRESS. SUPPORT. RELIEVE.

KNEE SUPPORT SLEEVES

Made of breathable, lightweight fabric, our Knee Support Sleeves can be worn under your clothes, overnight or throughout the day. They have been specifically designed to aid relief of common conditions including runner's knee, patellofemoral pain, meniscus injuries, tendonitis and bursitis.

- ✓ Silicon microdots to reduce slippage.
- ✓ Medical grade compression: 23-32 mmHG.
- ✓ Knee pain, patellofemoral pain and knee injuries.



COMPRESS. SUPPORT. RELIEVE.

FOOT & ANKLE SLEEVES

Synxplus Foot and Ankle Sleeves available in both Nude and Black colours, are made of breathable, lightweight fabric and can be worn under socks, overnight or throughout the day. They've been specifically designed to aid in the relief of plantar fasciitis, heel pain, arch pain, Achilles pain and ankle pain. They can provide gentle compression, reduce swelling and inflammation, relieve pain, improve circulation, promote healing and recovery.

Synxplus Foot & Ankle Sleeves have been specifically designed to aid in the relief of common conditions including:

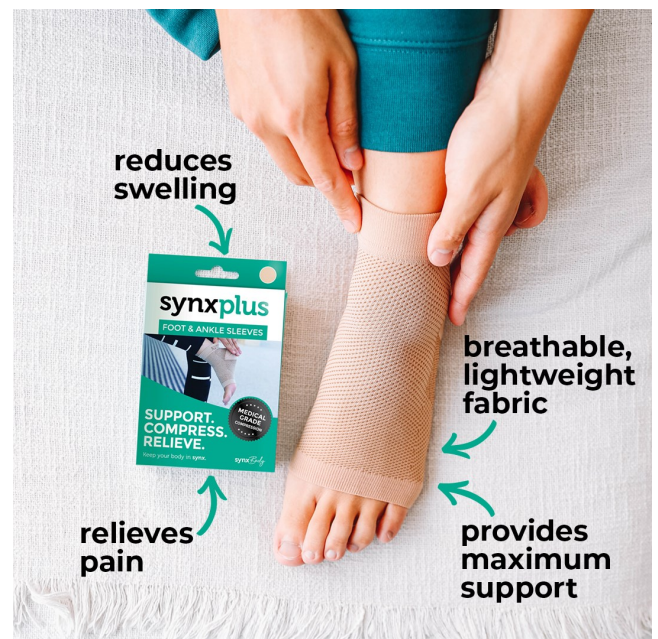
- ✓ Plantar fasciitis
- ✓ Achilles tendonitis
- ✓ Heel and arch pain
- ✓ Achilles pain
- ✓ Ankle pain & sprains



VARYING COMPRESSION ZONES

1. Gentle compression for ankle comfort
2. Mild compression for flexibility
3. Moderate compression to support heel and Achilles area
4. Firm compression for maximum arch support

Class 2 Medical Compression Stocking: 23-32mmHG



COMPRESS. SUPPORT. RELIEVE.

FLIGHT & RECOVERY SOCKS

Our Flight and Recovery Socks are made of breathable, lightweight fabric and can be worn all day or night, or whilst travelling to assist with reducing discomfort during long flights or being seated for extended periods of time. They can also assist in reducing swelling and aiding in recovery post-surgery or injury.

- ✓ Class 2 Medical Compression stocking 23-32mmHG.
- ✓ Flight socks are ideal for flying by helping to prevent swollen ankles often resulting after long flights.
- ✓ They provide gentle compression, reduce swelling and inflammation, relieve pain, improve circulation and promote healing and recovery.



NUDE

Varying Compression Zones

- GENTLE COMPRESSION** — in upper calf area for optimal comfort whilst sitting
- MILD COMPRESSION** — in upper calf to allow flexibility and support blood flow
- MODERATE COMPRESSION** — to middle of calf area to assist in reducing swelling
- FIRM COMPRESSION** — for maximum support around the foot, Achilles and lower calf



EASE. RELIEVE. REPAIR.

synxeaze[®]

MAGNESIUM RECOVERY SPRAY

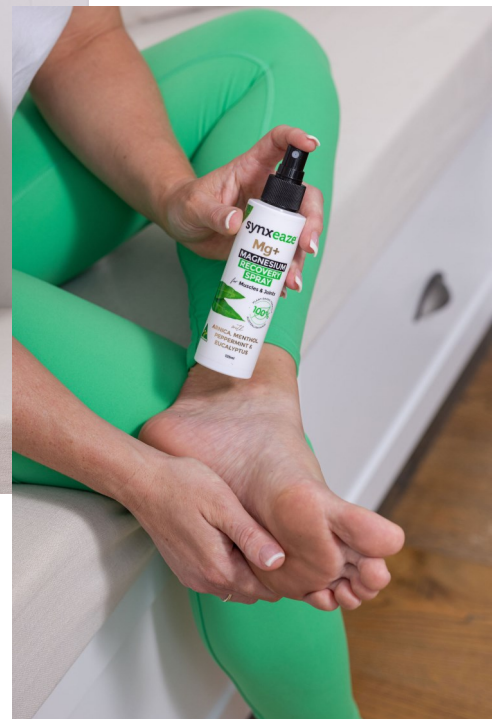
For Muscles and Joints

Proudly made in Australia, vegan and cruelty free, our Synxeaze Magnesium Recovery Spray plant based formula, contains magnesium, arnica, menthol, peppermint and eucalyptus.

Ideal for tired and sore muscles, it can be used daily to help maintain flexible muscles, whilst cooling and soothing tired and sore muscles.



ACTIVE INGREDIENTS:
Magnesium, Menthol,
Peppermint Oil and
Eucalyptus.



EASE. RELIEVE. REPAIR.

synxeaze[®]

HEEL RELIEF BALM



For Dry & Cracked Heels

Infused with 15% UREA and Paw Paw

Our podiatrist recommended Heel Balm is proudly made in Australia is a plant based formula with natural exfoliation, hydration and healing of dry skin and cracked heels.

Podiatrist recommended 3 step formula:

- 1—**Exfoliates** with natural alpha hydroxy acids (AHAs) to help soften and slough off dry, cracked skin.
- 2—**Hydrates** using natural emollients and moisture retaining ingredients to soften and hydrate skin cells.
- 3—**Recovers** by healing the layers of skin with plant based vitamins and essential oils.

FREE FROM: petroleum, parabens, mineral oil, lanolin, propylene glycol, EDTA, phthalates, scented fragrance and colour.

For best results, we recommend using with our Synxgeli Heel Socks. Apply the balm at night and place the heel socks on to wake up with silky smooth heels.



Product	Bar code	Product Code / SKU	PHARMACODE
synxsole			
Adults Insole — XS	9356586000035	SS-RE-XS	2552078
Adults Insole — S	9356586000042	SS-RE-SS	2552086
Adults Insole — M	9356586000059	SS-RE-MM	2552094
Adults Insole — L	9356586000066	SS-RE-LL	2552108
Sample Size Ring	9356586000073	SS-RR-SR	-
synxgeli			
Bunion Shields	9356586000165	SG-BU-SH	1164803
Bunion Sleeves	9356586000172	SG-BU-SL	1181916
Callus & Pressure Spot Cushions	9356586000714	SG-CA-CU	1179027
Corn & Plantar Wart Cushions	9356586000707	SG-CP-CU	1179029
Moleskin Callus & Blister Protectors	9356586000776	SG-CA-PR	1179028
Forefoot Cushions	9356586000196	SG-FC-XX	1164804
Heel Cushions — S	9356586000202	SG-HC-SS	1181913
Heel Cushions — M	9356586000219	SG-HC-MM	1181914
Heel Cushions — L	9356586000226	SG-HC-LL	1181915
Heel Grips	9356586000691	SG-HG-XX	1179030
Heel Socks	9356586000233	SG-HS-XX	2662604
Power Insoles — S	9356586000240	SG-PI-SS	1165038
Power Insoles — M	9356586000257	SG-PI-MM	1165037
Power Insoles — L	9356586000264	SG-PI-LL	1165036
Toe Crests	9356586000288	SG-TC-XX	1165039
Toe Sleeves — S	9356586000295	SG-TS-SS	1179021
Toe Sleeves — L	9356586000301	SG-TS-LL	1179022
Toe Spreaders — Big Toe	9356586000325	SG-SP-BB	1165040
Toe Spreaders — Little Toe	9356586000332	SG-SP-LL	1165041
synxeaze			
Synxeaze Magnesium Recovery Spray (125ml)	9356586000745	SE-MG-SP	2662582
Synxeaze Heel Relief Balm TUBE (75ml)	9356586000721	SE-HB-75	2662590

Product	Bar code	Product Code / SKU	PHARMACODE
synxplus			
Synxplus Foot and Ankle Sleeve NUDE - Small	9356586000127	SP-FN-SS	1179023
Synxplus Foot and Ankle Sleeve NUDE - Medium	9356586000134	SP-FN-MM	1179024
Synxplus Foot and Ankle Sleeve NUDE - Large	9356586000141	SP-FN-LL	1179025
Synxplus Foot and Ankle Sleeve NUDE - X-Large	9356586000158	SP-FN-XL	1179026
Synxplus Knee Sleeve - Small	9356586000653	SP-KS-SS	2662493
Synxplus Knee Sleeve - Medium	9356586000660	SP-KS-MM	2662507
Synxplus Knee Sleeve - Large	9356586000677	SP-KS-LL	2662515
Synxplus Knee Sleeve - X-Large	9356586000684	SP-KS-XL	2662523
Synxplus Flight & Recovery Socks - Small	9356586000820	SP-FL-SS	2662531
Synxplus Flight & Recovery Socks - Medium	9356586000837	SP-FL-MM	2662558
Synxplus Flight & Recovery Socks - Large	9356586000844	SP-FL-LL	2662566
Synxplus Flight & Recovery Socks - X-Large	9356586000851	SP-FL-XL	2662574

RESOURCES

Reach out if you require any of the following resources or promo material, by emailing sales@synxbody.com:

- Brochures
- CDUs
- Pull up banners
- Display stands
- Header cards
- Display consultation with our sales manager
- Social media posts to share



PLANOGRAM SUGGESTION



AOTEAROA PHARMACY BROKERS | SALES REPS

Reach out to your local Aotearoa Pharmacy Broker representative below.



Aotearoa
Pharmacy Brokers

NZ HEAD OFFICE		Email	Phone	Territory
Head Office		office@aotearoapb.co.nz	09) 941 9777	1A/129 Onewa Rd Northcote, New Zealand 0627
CHRISTCHURCH				
Karina Morriss	Area Manager APB Division	kmorriss@aotearoapb.co.nz	021 354 814	All South Island
AUCKLAND				
Alicia Simmons	Area Manager APB Division	asimmons@aotearoapb.co.nz	021 354 090	East and CBD Auckland, Part of North Shore, Northland (Upper North Island) Hawkes Bay, New Plymouth
Jessica de Beer	Area Manager APB Division	jdebeer@aotearoapb.co.nz	021 354 071	West Auckland, Part of Northshore, Wellington, Palmerston North
Charlene Barker	Area Manager APB Division	cbarker@aotearoapb.co.nz	021 354 097	South Auckland, Bay of Plenty, Waikato

synx *Body* NZ



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**PODIATRIST OWNED & DEVELOPED
FOOTCARE RANGE**

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